



Dale of Norway

is pleased to announce,

*Design*  
Contest  
2009

For the first time ever, Dale of Norway is putting the power in YOUR hands. . . Literally. We are looking for the next big Knit design, in Baby, Adult or Accessories. All you need to do is get those needles flying!!!

**Prizes:**

There will be three Categories that you can enter your design into:

Baby Design: \$1,500 retail value in Dale of Norway Yarn

Adult Design: \$1,000 retail value in Dale of Norway Yarn

Accessories: \$500 retail value in Dale of Norway Yarn

We will also award 10 runner-up prizes of \$250 retail value.

**Rules:**

- All entries must be submitted by Color Photo, stapled to a completed Entry Form, including Yarn Used and Description.
- Designs MUST be KNIT up. We cannot accept any drawings.
- Designs MUST be knit in Dale of Norway Yarn. However, it can be knit in any of our yarn qualities.
- All Winning entries must submit a rough pattern, any graphs, and the actual garment for pictures and be able to answer any technical questions.
- Enter as many times as you like!!

**Deadline for all Entries is November 30<sup>th</sup>, 2009.**

**All Entries will be judged in December 2009, and winners will be announced in January 2010.**



**Legal Stuff:**

- **Contest is open to qualified US residents only.**
- **Retail shops and employees there of, are eligible to enter; however, they only qualify for the design prize and, upon winning, negate the prize for the retail store.**
- **Void where prohibited by law.**
- **All Entries must be submitted by photograph, along with a completed entry form, including, but not limited to: name, address, phone number, yarn quality, description of item. Failure to do this will result in disqualification from contest.**
- **All entries must be an original design. By entering contest, contestant is agreeing that design is original and has not been copied. Dale of Norway accepts no responsibilities for designs that are not original in nature.**
- **By entering contest, contestant agrees to allow Dale of Norway to utilize garment and/or photographs, patterns, etc. for promotional use.**
- **Dale of Norway reserves the right to publish entries with credit given to the Designer.**